

Dive Retail Jeweller World

The Favourite playbook
that connects Jewellers and
Designers of the MENA region

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Saudi actress Fatima Al-Banawi named new Middle East ambassador for Cartier

DUBAI: French fine jewelry fashion house Cartier has chosen Saudi actress and filmmaker Fatima Al-Banawi as its Middle East ambassador.

The French jewelry house unveiled its latest high jewellery collection, entitled Sixieme Sens par Cartier, at a star-studded gala hosted by Cyrille Vigneron, president and chief executive Cartier International in Lake Como in Italy over the weekend.

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DMCC registers 1230 companies in 2021- Best H1 Performance in 8 years

DMCC – the world’s flagship Free Zone and Government of Dubai Authority on commodities trade and enterprise – welcomed 1,230 new member companies in the first half of 2021, the best 6-month performance since 2013. This builds on DMCC’s strong performance in 2020, during which the business district attracted 2,025 new businesses supported by DMCC’s relief packages offered during the global pandemic.

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Moroccan-Italian model Malika El-Maslouhi unveils jewelry collaboration with Afghan craftsman

DUBAI: Malika El-Maslouhi's collaboration with Ishkar is finally here. The Moroccan-Italian model teamed up with the London-based e-commerce company on a range of necklaces delicately handcrafted by artisans from Kabul, Afghanistan. The Malika x Ishkar collection dropped on the brand's online marketplace this week. "Between gracing the covers of @voguemagazine and shooting campaigns for the fashion world's top labels.

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Jawhara Jewellery strengthens presence in the UAE with 17 new stores by end of 2021

Award winning jewellery retail brand, Jawhara Jewellery, started 2021 strong with the opening of 5 new showrooms within UAE. The five new showrooms are opened in the popular locations of Warqa City Mall and Al Tahnya Mall in Dubai, Yas Mall and Al Dafra in Abu Dhabi and City Centre Al Zahia in Sharjah. Covering over 5000 sq.ft of area, the new showrooms opening are part of the group's aggressive expansion plans, and strengthening the group's positioning within the country and international markets.

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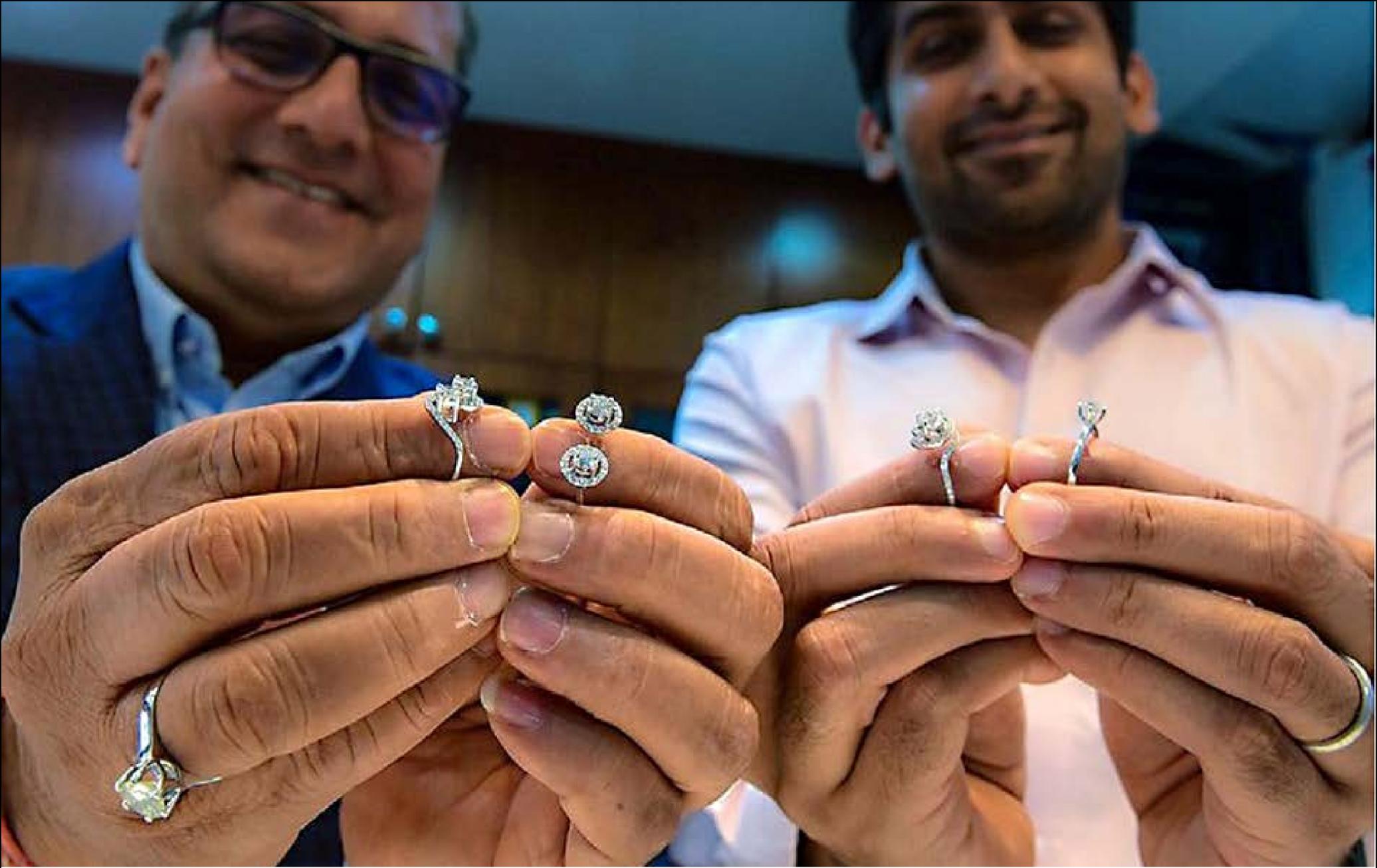


Tiffany and Co. raises US \$10 million to protect endangered wildlife

In 2017, Tiffany & Co. launched a menagerie jewellery line to raise funds for conservation projects within the Wildlife Conservation Network that focus on tackling threats to the lives of elephants, lions and rhinos. Among the 450 initiatives across which donations are allocated are the Elephant Crisis Fund, Lion Recovery Fund and Rhino Recovery Fund. While providing this support reveals one of the American jeweller's key priorities, to sustain natural environments and global communities.

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Are UAE's jewellery shoppers ready to give 'lab grown' diamonds a chance? Retailers are ready

Already popular in the West, lab grown diamonds could be next big thing in UAE jewellery. A handful of UAE-based jewellers, including Damas and Siroya, have just introduced fully-certified imported lab grown diamond collections at some of their stores. If they can find enough shoppers interested in this option, it could be one of the emerging trends within the wider gold and jewellery market in the UAE.

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A touch of royalty and legacy: Kooheji Jewellery caters to the finer sensibilities in Saudi Arabia

An ever-growing chain of jewellery that's started more than 60 years ago, Kooheji Jewellery props up the finest jewellery in gold and diamond that money can buy. It is quite an exuberant feeling when one owns a unique piece from a house of jewellery that has a history that goes back to the 1950s. For anyone who wants to feel like a million bucks at a jewellery store that sells a million dreams, the place to be at is Kooheji Jewellery, a renowned brand on the golden shores of Saudi Arabia.

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Amwaj's passion for perfection fits perfectly with the Middle Eastern dream

A brand that caters to customers who enjoy luxury beyond all else, Amwaj is every jewellery lover's paradise on earth. If high end jewellery is your cup of tea, then the Middle East is the place to be.

A beautiful brand that showcases jewellery that looks like a dream, has made its mark on the Saudi shores. Called Amwaj jewellery, the brand is renowned for its exceptional quality and enduring excellence. Every piece it crafts has stones that meet the highest standards and meticulous craftsmanship.

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Al Masood Jewellery refracts the Middle Eastern spectrum with its minimalistic pieces

A flagship chain belonging to the Al Masood family, the jewellery brand offers more than what an average person aspires for. Abu Dhabi is home to the finest jewellery brands in the world. One of the most renowned among them belongs to the Al Masood Group, called Al Masood Jewellery. Sellers of bejewelled pieces and watches, the brand evokes style and passion in every creation.

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